

MATRIX GPO – STRATEGICALLY FOCUSED, THERAPY ORIENTED

Did You Know?

Matrix GPO serves member practices across all 50 states, with a 51% increase in membership from 2016 to 2019.

Aligning with Manufacturers to Serve the Community-Based Physician

Matrix GPO is focused on Affording Collective Value, Market Access and Visibility

01 | Who is Matrix GPO?

Matrix GPO is a provider focused, multi-disciplinary GPO, whose membership spans the continuum of therapeutic specialties and is a group purchasing organization designed for strategic market segments.

As a subsidiary of Express Scripts, and utilizing CuraScript SD as its exclusive provider of Specialty Distribution Services, Matrix GPO is structured to expressly address the unique needs of today's community-based physicians and specialized medical professionals. Matrix is also positioned to collaborate with other national GPO's to supplement the overall product offering.

02 | Community-Based Healthcare Provider Focus

Matrix GPO serves member practices across all 50 states, with a 51% increase in membership from 2016 to 2019. Why the increase?

- Contracting mechanism to ensure greatest value to members
- Contracts supported by strategic sales team ongoing review and support
- Swift onboarding of new members
- Sales results demonstrate various quarter over quarter attainment of program objectives

03 | Sales, Service & Strategic Partnership

Inside Sales Team – therapy specific and geographically focused core and strategic representatives

Strategic Business Team – acquire corporate partner relationships and SPOC for large accounts

Customer & Sales Support – dedicated phone lines and Matrix GPO member support

Matrix GPO Sales Team – dedicated strategic team to handle manufacturer GPO program

Reporting & Analytics – providing reporting solutions for pharma & GPO partners

Learn More

Matrix GPO highly values our continued relationships with manufacturers in order to deliver value to our members, and is continually refreshing our portfolio to introduce new products and services that bring benefits to our members. Click [here](#) for more information on becoming a Matrix GPO vendor.

References

<https://matrixgpo.com/>

<https://www.matrixgpo.com/Page/manufacturers>